



DATE June 29, 2021

PAY TO THE ORDER OF

Omar Gonzalez

\$ **100**

One hundred

00/100 DOLLARS

FOR Reading Pays!



PUEBLO CITY-COUNTY LIBRARY DISTRICT

2021

Annual Report

2021 HIGHLIGHTS

Reading Pays dividends for Pueblo County youth

Young readers, age 0 to 17, earned more than \$700,000 during the Pueblo City-County Library District's Reading Pays: Pueblo's \$1 Million Summer Reading Challenge.

A total of 7,074 kids earned \$100 during the challenge that ran June 1 through Sept. 22. An additional 356 kids completed the challenge twice, earning them a gift bag filled with an age appropriate book and gift certificates.

In order to successfully complete, registrants were required to check out 10 library materials then submit a response to what they borrowed.

In thank-you letters and through word of mouth, many finishers mentioned what they wanted to do with the \$100 — from getting a dog, to go to the pumpkin patch to buying much-needed school supplies. Other students looked to long-term goals, such as saving it for medical school and college. In a thank-you letter written by a South Mesa Elementary student they wrote that the \$100 was going to help buy groceries and pay the family's monthly bills.

Registrants checked out more than 70,000 library items during a four-month span. Overall circulation increased 50 percent during June and July as compared to those same months in 2020. There was also a 66 percent increase in new library card issued during May, June, July and August, than were issued in all of 2019.

The \$1 million funding for Reading Pays is part of the American Rescue Plan to



Micaiah, 5, enjoyed reading "Cow Boy is Not a Cowboy" by Gregory Barrington



Looks like Oliver, 3, got hands-on with "Play with Clay" by Jenny Pinkerton

help Pueblo rebound from the effects of COVID-19. All funds went directly to area youth, the library district did not keep any of the funds for administrative fees. Unused funds will be returned to the City and County of Pueblo.

Community partners in the Reading Pays program include the city and county of Pueblo, the library district, Bank of the San Juans and EPIC of Pueblo.

READING PAYS HIGHLIGHTS

More than
\$700,000

earned by Pueblo County youth during the summer

7,074

kids age 0 to 17 completed Reading Pays, earning \$100

356

kids completed twice, earning a special gift bag

66%

increase in new library cards issued May through August, than were issued in all of 2019

More than
70,000

library items checked out during a four-month span

2021 HIGHLIGHTS

Library district awarded star library status for sixth consecutive year

Pueblo City-County Library District earned the distinction of Four Star Library status for 2021 by the Library Journal. This is the sixth consecutive year the district has been named a Star Library.

Library Executive Director Jon Walker said, "I am pleased that the library district has been designated a Star Library, again, in 2021. This marks the sixth consecutive year for Pueblo's libraries to receive this prestigious award and I am proud of the library team for their great work in helping to make it happen. Most of all, I am happy for our community as this recognition



shows that our libraries are well used by the residents of Pueblo County."

The Library Journal Index of Public Library Service was created to recognize and promote excellent public libraries in America. A total of 5,608 U.S. public libraries qualified to be rated in the index, 262 of which were named Star Libraries. The four star designation places PCCLD in the top three percent of libraries in the nation.

12.5 million Rawlings Library renovation underway

Renovations to the Robert Hoag Rawlings Public Library began in August. The \$12.5 million project involves significant interior work to the four floors including refreshing furniture, flooring and fixtures; replacement of the building's HVAC systems and equipment, and creation of an terraced outdoor amphitheater and mobility plaza.



The redesigned main entrance to Rawlings Library features a mobility plaza that will allow for greater and safer patron access.

The 110,000 square-foot main library has hosted more than 8 million visitors since opening its doors and more than 14 million books and other materials have been checked out since opening in 2003.

Partnering in the renovation design are two firms, Denver-based Anderson Mason

Dale (AMD) Architects and HBM Architects of Cleveland, Ohio. The Rawlings Library was originally designed by internationally renowned architect Antoine Predock with AMD serving as the primary firm overseeing the project. Pueblo's own H. W. Houston Construction is charged with managing construction.

Pueblo libraries host community vaccination clinics

PCCLD, Southern Colorado Harm Reduction Association and Colorado Department of Public Health and Environment continue to host mobile vaccination clinics at all library locations.

Medical staff vaccinated more than 5,000 persons during the free public clinics, beginning May 25. Staff administered the Pfizer and one-dose Johnson & Johnson's Janssen COVID-19 vaccines.

PCCLD

KEY RESULTS

2021 at a Glance

Materials checked out

1,451,042

Digital Usage

1,258,894

Library Visits

491,472

Program Attendance

136,475

2021 HIGHLIGHTS

Community Voices features Martin Luther King III



Martin Luther King III

Civil rights advocate and global humanitarian Martin Luther King III was the featured author in two virtual presentations, one a fundraiser for the Pueblo Library Foundation and a free public presentation.

The latter was

streamed on the district's Facebook and YouTube pages and was viewed by students in both Pueblo City School District 60 and

Pueblo County School District 70 classrooms. Mr. King encouraged students to seek commonality in others as a means to maintain peace. The live program allowed students to join a question and answer session with King.

King, the eldest son of Dr. Martin Luther King, Jr. and Coretta Scott King, is the featured speaker of the library district's adult summer learning series, Community Voices. This series is a celebration of the diverse populations that have called Pueblo and Southern Colorado home.

All Pueblo cooks!

Cookbook is the main dish of All Pueblo Reads project

Internationally-renowned chef and bestselling author Yotam Ottolenghi was the featured author for the 2021 installment of All Pueblo Reads.

Co-author of 10 internationally bestselling cookbooks, *Ottolenghi Flavor* is the centerpiece of this year's county-wide literacy project. *Flavor* is a 100-plus recipe cookbook that serves up plant-based dishes as the star of the kitchen — from appetizers, to main course to desserts.

The Pueblo Library Foundation's annual fundraiser took on a relaxed air with 2021's virtual Booklovers Brunch on Saturday, Nov. 6. During the live online event, attendees cooked brunch along with the award-winning chef as he discussed his work inside and outside of the kitchen. Ticket holders were able to ask questions during the live Q&A session.

A virtual public conversation with Ottolenghi took place the following Sunday, streaming on the district's Facebook and YouTube pages.

The kids companion book was *Science Experiments You Can Eat* by award-winning author Vicki Cobb. *Science Experiments You Can Eat* is a playful, hands-on book of edible experiments that demonstrates the principles that underpin everyday chemical reactions.

Students joined, from their classrooms,

an online science-focused program hosted by Cobb that accompanied the principles from her books.

From butter making to take-home craft kits, more than 50 cooking and food-centric library programs were offered during the 6-week-long project.

The library district also partnered with The Pueblo Food Project and Fooducates to create and distribute meal kits for families. Up to 200 registrants received ingredients for one of two recipes from *Flavor*.

Each year, this community-wide literary project serves the community with incredible results, typically reaching over 30,000 individuals. Several library and community programs and events are offered related to the overall theme of the book. This is the 17th year the library has hosted All Pueblo Reads.



Yotam Ottolenghi



PCCLD LEADERSHIP TEAMS

Board of Trustees

Fredrick Quintana | *President*
Dustin Hodge | *Vice President*
Marlene Bregar
Stephanie Garcia
Lyndell Gairaud
Jacquelyn Keith
Doreen Martinez

Executive Team

Jon Walker | *Executive Director*
Sherri Baca | *Associate Executive Director*
Robert Childress | *Director of Information Technology*
Terri Daly | *Director of Human Resources*
Jill Kleven | *Director of User Services*
Amy Nelson | *Director of Rawlings Library and Customer Experience*
Nick Potter | *Director of Community Relations and Development*
Alan Rocco | *Facilities Superintendent*
Alexandria Romero | *Director of Finance*

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Lyndell Gairaud | *Vice President*
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Joe Arrigo
Iris Clark
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Friends of the Library Board

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Melanie Phelps
Ronda Rein
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Sherry Wingo

FRIENDS OF THE LIBRARY

May 2021 to April 2022 – Our 62nd Year

The mission of the Friends of Pueblo City-County Library District is "to help the library system make educational, informational, cultural and recreational services available to the public." In fulfillment of this mission the Friends present the following accomplishments for the 2021-2022 fiscal year.

Educational and Recreational Activities

The Friends had a direct, positive impact on many Pueblo County youth by sponsoring and judging creative writing and drawing contests including:

- The **29th Annual Scary Story Contest** which saw 611 entries. The winners received a booklet of the winning stories, a certificate of recognition and a gift certificate to Books Again.
- Friends of the Library Youth **Creative Writing Contest**.
- **Create Your Own Dr. Seuss Character**

Contest had 968 entries. Winners received a Books Again gift certificates, as well as a booklet of the winning entries.

- Friends members also judged the **25th Annual Poetry Contest**. Winners were awarded with a Books Again gift certificate, a booklet of the winning entries and a certificate of achievement. There were 467 entries.
- Judged the **Up with Reading Bookmark Contest** and awarded the winners with Books Again gift certificates, 20 copies of their bookmark and a certificate of achievement.

Informational and Cultural Activities

- The Project Selection Committee of the Friends awarded funds that totaled more than \$20,144 to fulfill grant requests from library employees.
- The Friends provide \$1,200 towards the printing and postage of the *Discover Your Library* program guide. The monthly program guide is an important communications tool for informing the community of library programs, new services and Friends' activities. The program guide reached more than 20,000

people and organizations last year.

- David Wagner was selected as the 2022 Friend of the Year.
- More than \$8,000 in scholarships was awarded to library district employees seeking a Masters of Library Science.



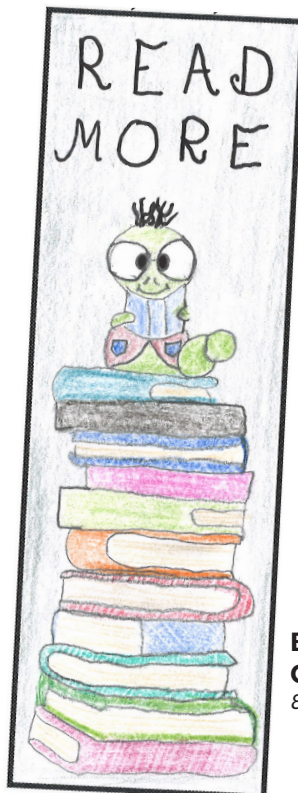
David Wagner

Submissions to Friends of the Library sponsored contests



Create Your Own Dr. Seuss Character contest winner

2nd Grade, 1st Place



Bookmark Contest winner
8th grade, 1st place



Create Your Own Dr. Seuss Character contest winner

1st Grade, 1st Place

FRIENDS OF THE LIBRARY MEMBERSHIP & FUNDRAISING

MEMBERSHIPS

1,136

BOOKS AGAIN BOOKSTORE

Profits

\$73,000

Volunteer Hours

7,978

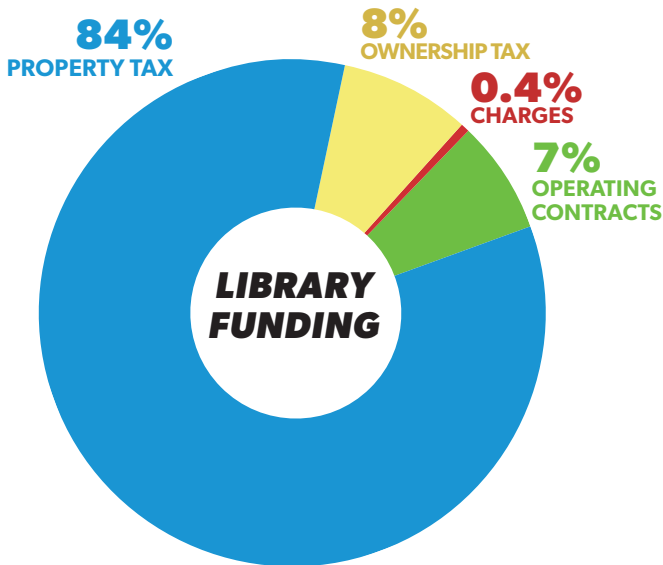
PCCLD Projects
Funded Since 2005

\$1,529,500

GENERAL FUND

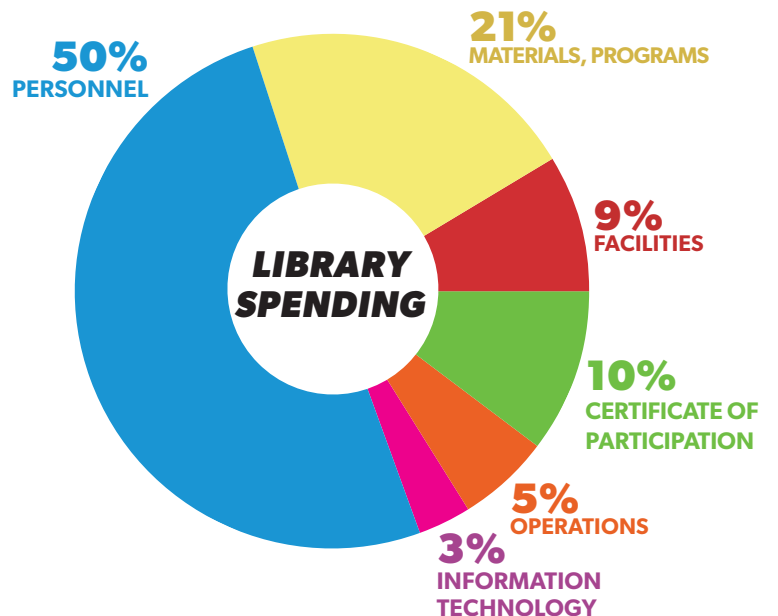
HOW THE LIBRARY IS FUNDED

LOCAL PROPERTY TAX	\$11,099,695
Taxpayers of Pueblo City & County support a mill levy of 5.85	
SPECIFIC OWNERSHIP TAX	\$1,091,590
Specific ownership tax, which is the licensing tax on vehicles, boats, etc.	
CHARGES FOR SERVICES, SALES, FINES & INTEREST	\$65,958
Fines charged for overdue materials, photocopy charges, meeting room rental fees, sales of flash drives, ear buds, book bags, etc. and interest earnings on investments.	
OPERATING CONTRACTS, GIFTS	\$953,113
E-rate reimbursement is nearly half of this revenue, also considered federal funding. Rent received from Friends for the book store, as well as miscellaneous grants and gifts, including significant contributions from the Friends of the Library, are also included in this line.	
TOTAL REVENUE	\$13,210,356



HOW THE LIBRARY DISTRIBUTES FUNDING

PERSONNEL: SALARIES & BENEFITS	\$6,164,816
Wages, insurance, PERA, training, and employment-related expenses (unemployment insurance, workers compensation, recruitment expense, employee recognition).	
MATERIALS & PROGRAMS: BOOKS, AV, SUBSCRIPTIONS, etc	\$2,589,966
Books, CDs, DVDs, electronic databases, periodicals, subscriptions, processing costs and programs for the public.	
FACILITIES: UTILITIES, LEASES & MAINTENANCE	\$1,073,963
Everything to maintain the facilities—utilities, custodial service, building repair and maintenance, lease of space, insurance and vehicle maintenance.	
CERTIFICATE OF PARTICIPATION: PAYMENT ON BUILDINGS	\$1,249,030
Semi-annual payment of principal and interest for the COP financing for three new libraries and refinance of Pueblo West Library.	
OPERATIONS: CONTRACTS, ADMINISTRATION, etc.	\$696,818
General operating expenses such as library and office supplies, professional memberships, contracts, county treasurer's fees, postage, couriers and photocopier expense.	
INFORMATION TECHNOLOGY: COMPUTERS, etc.	\$392,101
All technology expenses are reflected here—costs to maintain the Integrated Library System (catalog), telecommunications costs including Internet access, supplies and maintenance contracts to keep everything updated and functional.	
TOTAL EXPENDITURES	\$12,166,694
EXCESS OF REVENUE OVER EXPENDITURES	\$1,043,662
TRANSFER TO CAPITAL PROJECTS FUND	(\$973,330)

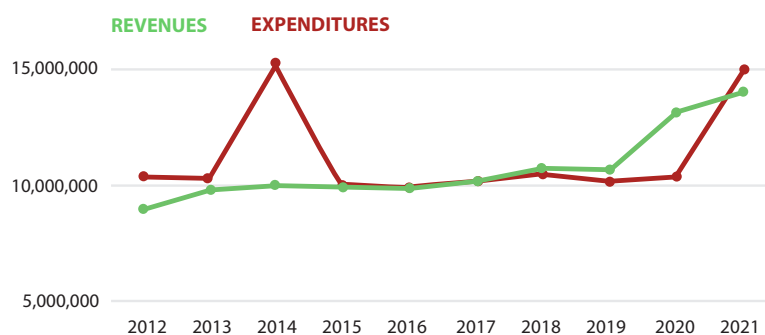


GENERAL FUND

SUMMARY OF NET POSITION

ASSETS	2020	2021
Cash and investments	\$14,371,223	\$14,451,698
Property tax and other receivables	\$11,570,872	\$12,660,569
Prepaid expenses and other assets	\$386,169	\$426,386
Capital assets, less depreciation	\$30,553,004	\$32,319,165
TOTAL ASSETS	\$56,881,268	\$59,857,818
Deferred outflows	\$1,423,176	\$2,082,953
LIABILITIES		
Accounts payable	\$235,422	\$1,232,111
Accrued liabilities	\$229,591	\$207,761
Compensated absences	\$393,218	\$373,277
Certificates of participation	\$15,795,281	\$14,888,727
Net pension liability	\$4,323,900	\$3,118,558
Net OPEB Liability	\$508,593	\$433,257
TOTAL LIABILITIES	\$21,486,005	\$20,253,691
Deferred revenue: property tax other deferred inflows	\$11,136,028 \$2,054,582	\$12,362,265 \$3,568,534
NET ASSETS		
Net investment in capital assets	\$22,566,427	\$22,710,085
Restricted	\$7,743,556	\$560,753
Unrestricted	(\$6,682,154)	\$2,485,443
TOTAL NET POSITION	\$23,627,829	\$25,756,281

10-YEAR HISTORY: TOTAL REVENUES AND EXPENDITURES



CAPITAL PROJECTS FUND

REVENUES

INTEREST INCOME	\$3,177
Earnings on investments — ColoTrust investments for the Library Replacement Plan, InfoZone and debt service reserve.	
GIFTS AND DONATIONS	\$961,167
Donations received from miscellaneous donors, including Friends of the Library and the Rawlings Foundation.	
TOTAL REVENUE	\$964,344

EXPENDITURES

INFOZONE EXPENDITURES	\$177,850
This line item reflects expenditure of grant funds from the Rawlings Foundation to update the News Museum.	

PCCLD has a Library Replacement Plan to upgrade and replace capital assets on a defined schedule. The following areas hold expenses for those capital asset items.

INFORMATION TECHNOLOGY	\$218,809
Technology related capital assets and special projects.	

FURNITURE, FIXTURES, EQUIPMENT	\$48,935
Capital assets worth over \$5,000, such as shelving, custom-built computer tables, copy machines, vehicles, etc.	

BUILDING IMPROVEMENTS	\$2,751,872
Additions or improvements to the buildings.	

TOTAL EXPENDITURES	\$3,019,616
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DEFICIENCY OF REVENUE UNDER EXPENDITURES	(\$2,055,272)
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OTHER FINANCING SOURCES	
TRANSFERS IN FROM GENERAL FUND	\$973,330

TOTAL OTHER FINANCING SOURCES	\$973,330
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NET CHANGE IN FUND BALANCE	(\$1,081,942)
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PUEBLO CITY-COUNTY LIBRARY DISTRICT

2021

Annual Report

VISION

Books & Beyond

MOTTO

Ideas,
Imagination
& Information

MISSION

We serve as a foundation for our community by offering welcoming, well equipped and maintained facilities, outstanding collections, and well-trained employees who provide expert service encouraging the joy of reading, supporting lifelong learning and presenting access to information from around the world.

LOCATIONS

BARKMAN LIBRARY | 1300 Jerry Murphy Rd., Pueblo
GIODONE LIBRARY | 24655 U.S. Hwy 50 E., Pueblo
GREENHORN VALLEY LIBRARY | 4801 Cibola Dr., Colorado City
LAMB LIBRARY | 2525 S. Pueblo Blvd., Pueblo
LIBRARY @ THE Y | 3200 Spaulding Ave., Pueblo
LUCERO LIBRARY | 1315 E. 7th St., Pueblo
PUEBLO WEST LIBRARY | 298 S. Joe Martinez Blvd., Pueblo West
RAWLINGS LIBRARY | 100 E. Abriendo Ave., Pueblo
AVONDALE ELEMENTARY | 213 Hwy. 50 E., Avondale
BEULAH SCHOOL | 8734 Schoolhouse Ln., Beulah
LIBRARY @ THE U | CSU-Pueblo, 2200 Bonforte Blvd., Pueblo
PCCLD at Pueblo Community College | Ste. 110, Pueblo